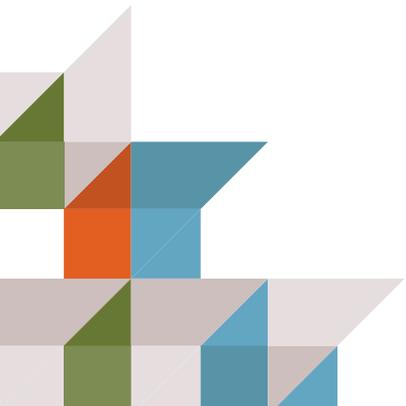




FUNDY  
**DESIGNER**

**MEDIA KIT**





## ABOUT FUNDY DESIGNER

Fundy Designer provides design solutions for the professional photographer including albums, wall art, web collages and watermarking - all in one application. Founded in 2008 with the belief that creative professionals need a template-free design solution, its patented Drop Zone® technology brings intuitive design to professional photographers.



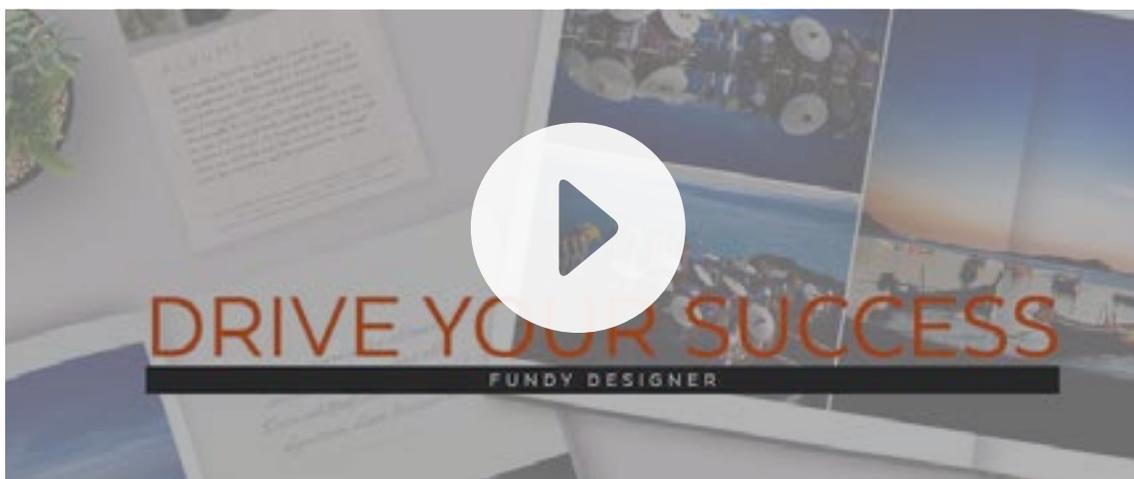
## ABOUT ANDREW “FUNDY” FUNDERBURG

Andrew “Fundy” Funderburg – photography expert and industry visionary – has a passion for people, capturing emotions and telling their stories through print. He is the creator of the Fundy Design Suite software platform and the founder of Fundy Software.

The Fundy Suite has transformed countless photography businesses and facilitated the production of millions of photo stories worldwide. The software design tools are simple and efficient for the busy photographer looking to capture the emotions of the moment and lay out the story of their clients with albums and wall art. Fundy continues to lead innovation and personally inspire photographers worldwide with his stories and a common sense approach to photo layout and the art of storytelling.

Fundy speaks four languages fluently, holds a BA degree in English Literature from the University of Oregon, was a former Peace Corps volunteer in the Republic of Moldova, an Iron Chef Photographer in Japan, and has traveled the outer reaches of the planet preaching about the power for printed photography.

## ABOUT FUNDY SOFTWARE - PROMO VIDEO



To download the video, go to the video URL and click the Download button that appears below the video player

<https://vimeo.com/353588222>

## FUNDY DESIGNER LOGO

Two versions of the Fundy Designer logo are available – one horizontal version and one stacked version. Please use the logo that fits within your design space best while preserving the integrity of the mark.



## DO

When using the black Fundy Designer logo mark, make sure to place it on a white or light color background.  
When using the white Fundy Designer logo, make sure to place it on a black or dark color background.



# DON'T

When using any Fundy Designer logo, do not stretch, squish, rotate or add a drop shadow. This compromises the original look and feel of our logo, and misrepresents our brand.



# FUNDY SOFTWARE PRODUCTS



## **ALBUM BUILDER™**

From complete automation to full manual control, only Album Builder gives you a template-free experience that professionals love. A revolutionary, patented design platform gives you a unique, organic approach to designing press books, lay-flat albums, fine-art albums and more.



## **IMAGE BRANDER™**

Present your brand beautifully, and legally protect it at the same time. Image Brander makes it fun and easy to protect and market your business on your blog and social media.



## **DESIGN PROOFER™**

Designed from the ground up to get designs approved. Get client feedback, manage revisions and collect client image favorites.



## **GALLERY DESIGNER™**

Gallery Designer makes designing and selling wall art fun. Boost studio sales in a simple, dynamic solution. Professional slideshows, client selects, complex wall galleries and one-click ordering all at your fingertips.



## **BLOG COLLAGE™**

Blogging is fun again. Express your brand and creativity with dynamic collages in seconds. Ready for WordPress, Squarespace, Facebook, Instagram and more.



## CONTACT INFO

FOR MARKETING OR MEDIA-RELATED INQUIRIES, PLEASE CONTACT:

Natalie Hendricks

*Marketing Associate*

[natalie@fundysoftware.com](mailto:natalie@fundysoftware.com)

Kirstin Bounds

*Marketing Associate*

[Kirstin@fundysoftware.com](mailto:Kirstin@fundysoftware.com)