Fundy Software Founder Andrew "Fundy" Funderburg to Lead CreativeLive Class to Help Professional Photographers Increase Photo Album Sales

Wedding and portrait photographers buzzing about power of print to increase in-person sales

Portland, OR—June 7, 2016- Fundy Software, creator of Fundy Designer, the only template-free, full suite of design solutions for the professional photographer, today announced that founder and former wedding photographer Andrew "Fundy" Funderburg will share how professional photographers can rediscover the magic and value of the printed photo during a free CreativeLive class, being held Friday, June 10th at 9:00 a.m. PST.

The 3-hour session, Shoot and Sell Compelling Photo Albums, will help photographers tell powerful stories and make more money with albums.

Key Learning Objectives:

- A step-by-step process for making albums a cash cow for your business

- How to conduct successful client sales consultations and sell the story angle

- How to charge more for prints

The recently released Fundy Designer 7.0 features the industry's first professional auto album design software to design print albums automatically while maintaining control and creativity. A rapidly growing number of wedding and portrait photographers are expanding sales by capturing their clients' special moments to create photo albums and wall art, preserving memories for a lifetime.

Andrew "Fundy" Funderburg, - photography expert and industry visionary – has a passion for people, capturing emotions and telling their stories through print. He is the creator of the Fundy Design Suite software platform and the founder of Fundy Software. Fundy speaks four languages fluently, holds a BA degree in English Literature from the University of Oregon, was a former Peace Corps volunteer in the Republic of Moldova, an Iron Chef Photographer in Japan, and has traveled the outer reaches of the planet preaching about the power for printed photography.

Registration

To register, click here

About Fundy Software

Founded in 2008, Portland, Oregon-based Fundy Software is the creator of Fundy Designer, a professional suite for professional photographers. It's the only template free solution available that provides photographers the creative freedom to design, sell, proof and print, all in one application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Visit www.fundydesigner.com

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