Fundy Software Announces Fundy Designer 7.0, First Photography Design Software Featuring Professional Auto Album Design for Faster Designs, Increased Profits and Reduced Workflow

Latest version focused on helping photographers capitalize on growing client interest for professionally "printed" albums.

Portland, OR and Las Vegas, NV (WPPI 2016)—March 5, 2016- Fundy Software, creator of Fundy Designer, the only template-free, full suite of design solutions for the professional photographer, today announced Fundy Designer 7.0, featuring the world's first and only patented design technology to enable auto design while maintaining control and creativity for printed albums. Fundy Designer 7, the first complete upgrade in two years, goes beyond prior successful versions to help photographers show clients in person albums that they'll instantly want to own. This new and improved software suite will make its public debut during WPPI Wedding and Portrait Photography Conference + Expo, being held March 7-9 at the MGM Grand Las Vegas.

Since its launch in 2008, word of mouth from one photographer to another has helped Fundy Designer become the industry's leading solution to design, sell, proof and print, all in one application.

World renowned wedding photographer Jerry Ghionis was given exclusive access to this game changing software. His numerous accolades include being named in the first ever list of Top Ten Wedding Photographers in the world by American Photography Magazine. Ghionis is also an eight-time winner of the WPPI international Wedding Album of the Year award. "The new Fundy Designer v7 will revolutionize album design and workflow. I love the creative control I have and the new auto design feature makes album design a breeze even for the newest photographer."

In addition to the professional auto design function, Fundy Designer 7.0 also features a faster and more elegant user interface, redesigned Quick Design Picker®, professional image browser and organizer and increased memory optimization to handle even the biggest projects.

Fundy Software founder and photographer Andrew "Fundy" Funderburg is passionate about the power of print and storytelling. After developing their flagship product Fundy Album Builder and using it for the first time to create one of his first print wedding albums, he'll never forget what happened when the bride handed the book to her grandmother, who had recently become a widow. "When the grandmother saw the picture of her husband, she touched the print," said Fundy. "You could tell it brought her closer to him, if only for a moment. That's when I realized the importance of print- for clients and their families- helping to ensure a legacy for their children, grandchildren and generations to come."

Visitors to WPPI 2016 can view a demo of Fundy Designer 7.0 during regular Expo hours at the Marquee Ballroom, Booth #1325.

Features at a Glance- Fundy Designer 7.0

Professional Auto Design Function
Patented technology provides an auto design feature while maintaining professional control. Group and tag photos in a way that tells the story of the day. Choose how many pages to design and let Fundy Designer do the work.

Faster, Friendlier User Interface

A new, elegant user interface to please even the most discerning designers. All designs are now at the tip of a finger. Jump between main albums and parent albums in a couple clicks. Move between albums, wall gallery designs and blog collages without leaving the main interface.

Upgraded Quick Design Picker

Newly redesigned Quick Design Picker with over 100 new layout options based on photographer images. Automatically select the best options from millions of design combinations.

Professional Image Browser and Organizer

Most powerful image browser in any photo design program. With a grid view, film strip view and a compare view, see the entire story of a shoot at any time during the design process. Organize photos by keyword categories and ratings in Fundy Designer or apply category tags in Lightroom, Photo Mechanic or Bridge and have those categories automatically imported into Fundy Designer.

New, Lightning Fast Engine

Newly coded design engine makes Fundy Designer 7.0 faster and more fluid. Increased memory optimization will handle even the biggest projects.

Availability

Fundy Designer 7.0 is scheduled to be available at the end of April 2016. WPPI attendees can purchase Fundy Designer 6.0 at a show discount and also receive a free upgrade to Fundy Designer 7.0.

About Fundy Software

Founded in 2008, Portland, Oregon-based Fundy Software is the creator of Fundy Designer, a professional suite for professional photographers. It's the only template free solution available that provides photographers the creative freedom to design, sell, proof and print, all in one application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Visit www.fundydesigner.com

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