



FUNDY
DESIGNER

MEDIA KIT





ABOUT FUNDY DESIGNER

Fundy Designer provides design solutions for the professional photographer including albums, wall art, web collages and watermarking - all in one application. Founded in 2008 with the belief that creative professionals need a template-free design solution, its patented Drop Zone® technology brings intuitive design to professional photographers.



ABOUT ANDREW “FUNDY” FUNDERBURG

Andrew “Fundy” Funderburg – photography expert and industry visionary – has a passion for people, capturing emotions and telling their stories through print. He is the creator of the Fundy Design Suite software platform and the founder of Fundy Software.

The Fundy Suite has transformed countless photography businesses and facilitated the production of millions of photo stories worldwide. The software design tools are simple and efficient for the busy photographer looking to capture the emotions of the moment and lay out the story of their clients with albums and wall art. Fundy continues to lead innovation and personally inspire photographers worldwide with his stories and a common sense approach to photo layout and the art of storytelling.

Fundy speaks four languages fluently, holds a BA degree in English Literature from the University of Oregon, was a former Peace Corps volunteer in the Republic of Moldova, an Iron Chef Photographer in Japan, and has traveled the outer reaches of the planet preaching about the power for printed photography.

ABOUT FUNDY SOFTWARE - PROMO VIDEO



To download the video, go to the video URL and click the Download button that appears below the video player <https://vimeo.com/353588222>



“Fundy Designer helps us make over
\$300,000 a year in our studio.”

- Jason & Joanne Marino

“Fundy Designer makes it super easy for us
to ensure that all our clients receive albums
and printed work. The online proofer ensures
that our clients get what they want.”

- Erika & Lanny Mann

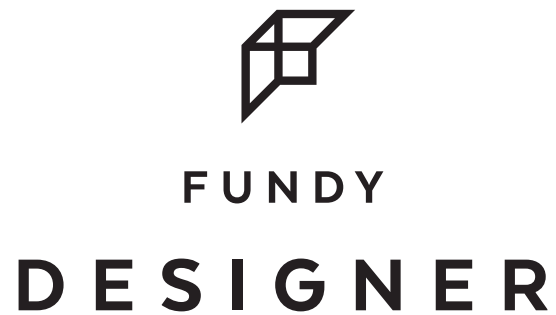


“Fundy Designer allows me to produce
beautifully designed albums, wall art and
magazines. With Fundy, what used to be a
time-consuming and tedious process, is now
a fast, efficient and seamless experience.”

- Kesha Lambert

FUNDY DESIGNER LOGO

Two versions of the Fundy Designer logo are available – one horizontal version and one stacked version. Please use the logo that fits within your design space best while preserving the integrity of the mark.



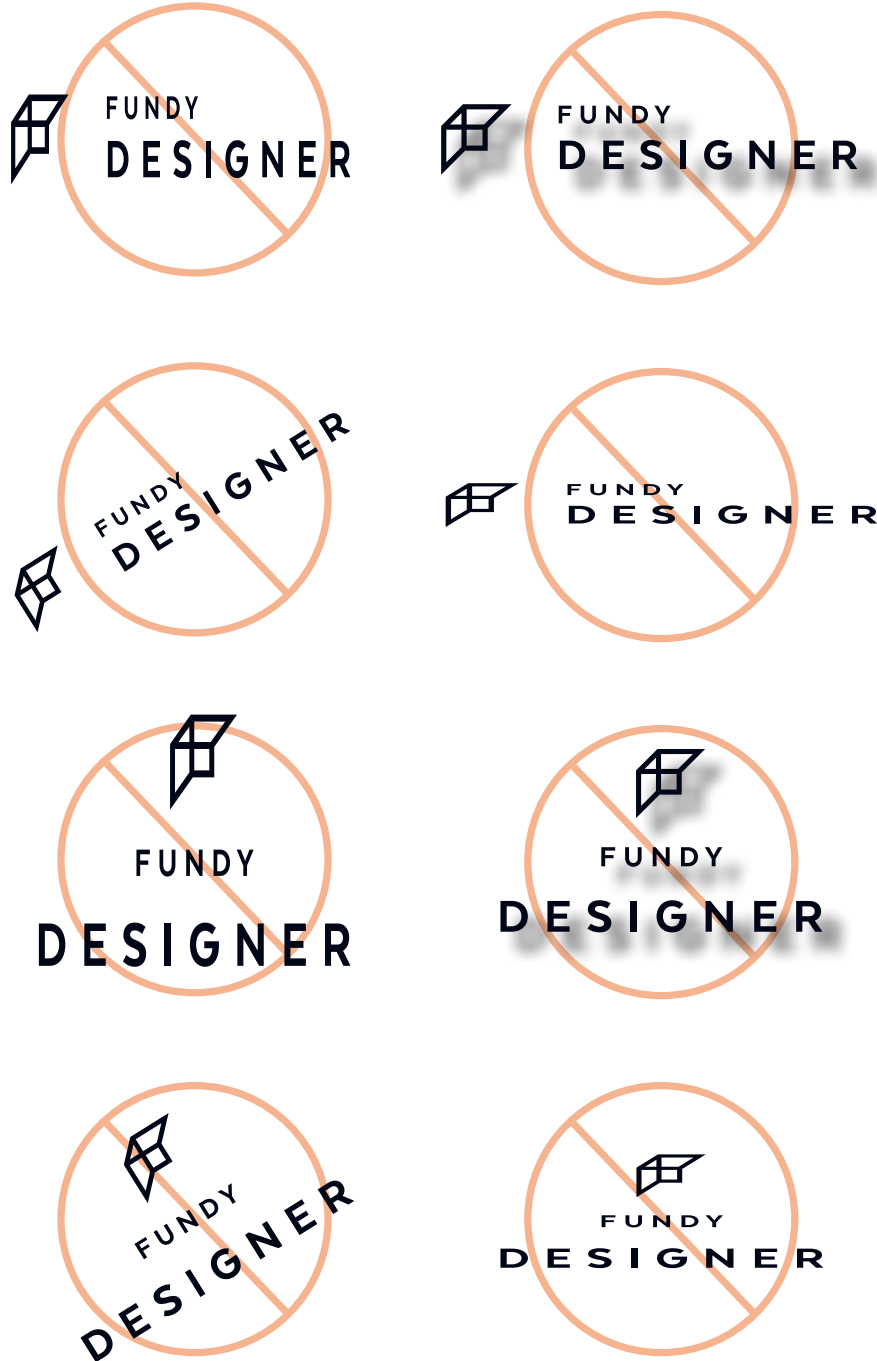
DO

When using the black Fundy Designer logo mark, make sure to place it on a white or light color background.
When using the white Fundy Designer logo, make sure to place it on a black or dark color background.



DON'T

When using any Fundy Designer logo, do not stretch, squish, rotate or add a drop shadow. This compromises the original look and feel of our logo, and misrepresents our brand.



FUNDY SOFTWARE PRODUCTS



ALBUM DESIGN

The world's fastest and most professional Album Builder® software.



ONLINE PROOFING

Unlimited online design proofing with client comments and email reminders.



WALL ART

Design beautiful galleries your clients will love.



IPS TOOLS

Triple your client sales with professional design and sales tools.



MAGAZINES AND CARDS

Pre-designed and custom studio magazines, marketing cards, and cards for clients.



SLIDESHOWS

Create and export slideshows your clients will love.



DESIGN LIBRARY

Professional design library with \$10,000 of designs at your fingertips.



SKIN RETOUCHING

One-click skin retouching with batch processing.



CONTACT INFO

FOR MARKETING OR MEDIA-RELATED INQUIRIES, PLEASE CONTACT:

Natalie Hendricks

Marketing Associate

Natalie@fundysoftware.com

Kirstin Bounds

Marketing Associate

Kirstin@fundysoftware.com